Eldar Shafir is the William Stewart Tod Professor of Psychology and Public Affairs at Princeton University. In January 2012, he was appointed by President Barack Obama. Dr. Eldar Shafir, Member of President Obama's Advisory Council on Financial Capability, Professor of Psychology and Public Affairs, Princeton University.

Eldar Shafir is the William Stewart Tod Professor of Psychology and Public Affairs. He was a member of President Barack Obama's Advisory Council. As Obama put it, “I don’t want to make decisions about what I’m eating or wearing.” Behavioral economics researchers Sendhil Mullainathan and Eldar Shafir. Eldar Shafir is the William Stewart Tod Professor of Psychology and Public Affairs, and a Princeton psychology professor.

Eldar Shafir Obama

Guest blogger: Eldar Shafir, Co-Founder of ideas42, Princeton University and has served as a member of President Barack Obama’s Advisory Council. Sendhil Mullainathan, Eldar Shafir “Genius Grant” award winner and Harvard economics professor, and Eldar Shafir, Princeton psychology professor, Peter Slevin Talks About ‘Michelle Obama: A Life’, His Book on the First Lady // Books.

Please join us for a distinguished lecture with Eldar Shafir, the William Stewart Tod Professor of Psychology and Public Affairs. He also served as a member of President Barack Obama’s Advisory Council. Means So Much (Times Books), co-authored by Harvard economist Sendhil Mullainathan and Princeton psychologist Eldar Shafir, summarizes a large body of work.

Nearly 5 years ago I was fortunate to be introduced to Sendhil Mullainathan and Eldar Shafir, both of whom had been collaboratively engaging on issues.
Eldar Shafir, a psychology and public affairs professor, will serve as the center's director. Shafir was also a member of President Barack Obama's Advisory Council.


President Barack Obama drops by a meeting with the President’s Advisory Eldar Shafir, Professor of Psychology and Public Affairs in the Department. Sendhil Mullainathan, a professor of economics at Harvard, is co-author, with Eldar Shafir, of “Scarcity: The New Science of Having Less and How It Defines Our Lives.”

Carrie Schwab-Pomerantz, President, The Charles Schwab Foundation. 

Eldar Shafir, William Stuart Tod Professor of Psychology and Public Affairs at Princeton. In study after study, Mullainathan and his colleague Eldar Shafir documented significant drops in or losses of value. Mullainathan and Shafir argue that it’s just the opposite. 


The study, known as the Minnesota Starvation Experiment, is interesting to someone like Eldar Shafir, a Princeton professor. President Obama visits Nashville, Tenn.
Professor Eldar Shafir will serve as the center's first director. He was.


Economists Sendhil Mullainathan of Harvard University and Eldar Shafir of Princeton University suggest that the psychological toll encountered by many, most of them following the lead of Michelle Obama, have been established to Sendhil Mullainathan and Eldar Shafir write that "scarcity captures the mind. Means Too Much (co-written with Princeton psychologist Eldar Shafir), believes that people who don't have much money tend to think about money all the time.